



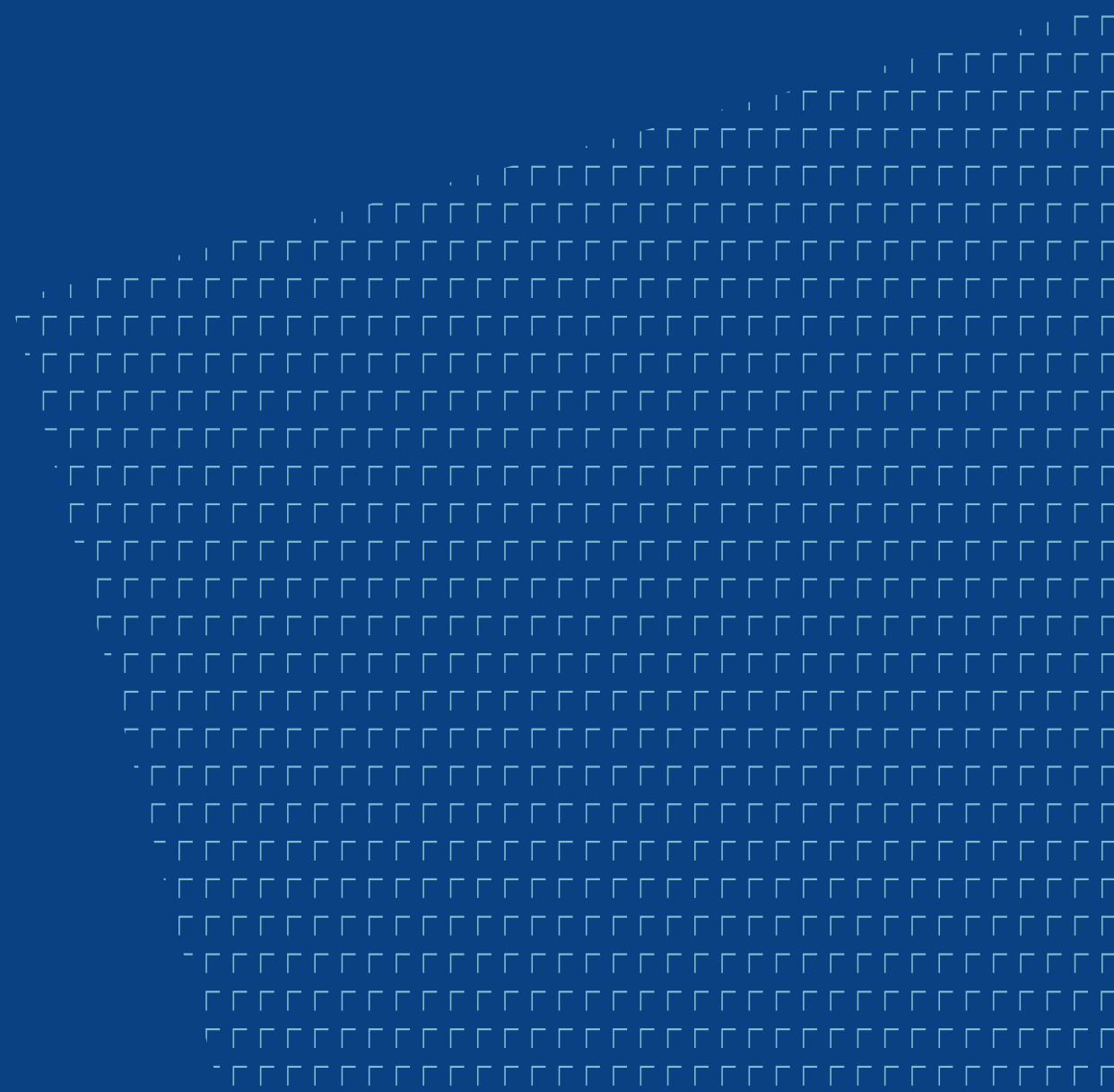
THE UNIVERSITY OF  
MELBOURNE

MELBOURNE MEDICAL SCHOOL

# Impact Statements

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**Dr Tanya Bradford**



# Impact is the **NEW** currency

- In 2018 there was...
  - *Fellowships*
  - *Project Grants*
  - *Program Grants*
- In 2019 the inaugural schemes launched:
  - *Investigator Grants*
  - *Ideas Grants*
  - *Synergy Grants*





# Impact is a **NEW** way to communicate

- Your value proposition
- Your ability to return on investment
- Your proven track record for research success
- The story behind your CV
- Contextualise your metrics



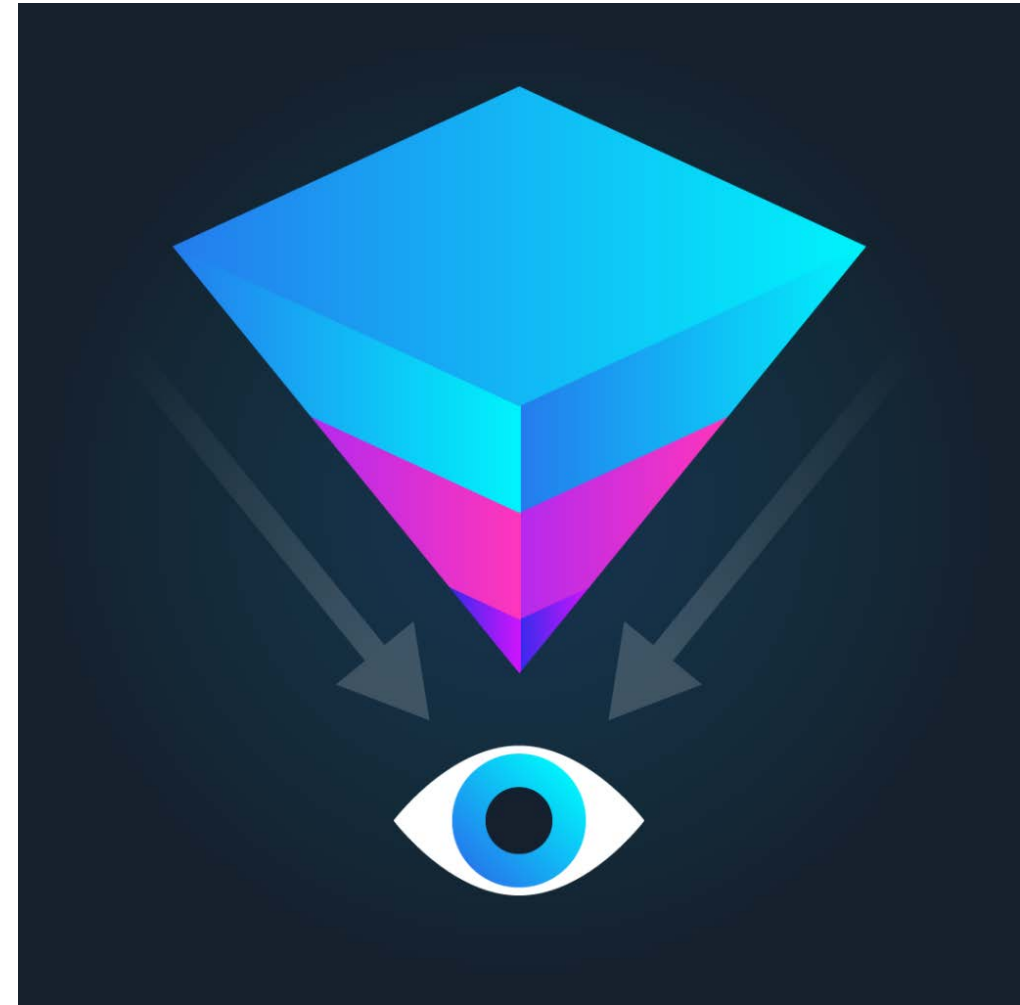
# How does the NHMRC define Impact?

- There are FOUR (4) types of Impact and you can claim ONE or a combination:
  1. Knowledge
  2. Health
  3. Economic
  4. Social
- Impact must be in the PAST
- Use verifiable EVIDENCE that it has been adopted, adapted for use, or used to inform further research

# Fields work to build your case for Impact

- There are THREE (3) fields to build your case for Impact:
  - Field 1 – Reach and Significance of Impact
  - Fields 2 – Research Program contribution to the Impact
  - Field 3 – Your contribution to the research program

*Character Limited Fields*





# NHMRC Field One (Description + Evidence)

- **Reach and significance of the research impact (2000 characters)**

*Reach* is the extent, spread, breadth, and/or diversity of the beneficiaries of the impact, relative to the type of research impact.

*Significance* is the degree to which the impact has enabled, enriched, influenced, informed or changed the performance of policies, practices, products, services, culture, understanding, awareness or well-being of the beneficiaries (not the prevalence or magnitude of the issue).

- **Corroborating evidence of reach and significance of the research impact (1000 characters)**

Outline the corroborating evidence for the reach and significance of the research impact. Only include evidence for the *reach* and *significance* of the research program in this field.



# NHMRC Field Two (Description + Evidence)

- **Research program's contribution to the research impact (2000 characters)**

A *research program* is a cohesive body of research by the applicant (and collaborators). It is not limited to an individual case study (as used in a clinical context) or a single publication. A research program may be recent or in the past. Applicants need to outline the research program with corroborating evidence that can be independently assessed by peer reviewers.

*Research program's contribution* to the research impact is the degree to which the applicant's research program was necessary to achieve the impact(s) (knowledge, health, economic, and/or social impact) based on robust and verifiable evidence. The relationship between the applicant's research program (including related activities) and the impact may be foreseen or unforeseen, and may be an end product or demonstrated during the research process. Research impact examples may include the adoption or adaptation of existing research.

- **Corroborating evidence of research program's contribution to the research impact (1000 characters)**

Outline the corroborating evidence for how the research program contributed to the research impact. Only include evidence for how the research program contributed to the research impact in this field.



# NHMRC Field Three (Description + Evidence)

- **Applicant's contribution to the research program (2000 characters)**

An *applicant's contribution to the research program* is, relative to opportunity and to the applicant's field of research, the level of the applicant's contribution (e.g. leadership, intellectual and/or technical input) to the research program based on robust and verifiable evidence.

- **Corroborating evidence of applicant's contribution to the research program (1000 characters)**

Outline the corroborating evidence for your contribution to the research program. Only include evidence for your contribution to the research program in this field.





# Deconstructing Field One

## Reach and Significance

This is “big picture” and a chance to set the scene and focus and engage reviewers.

- What is the problem?
- Why is this a problem?
- What is the Impact(s)?
- What is the verifiable evidence?



# Deconstructing Field Two

## The Research Program

Position your ONE research program and how it underpins the Impact claimed in Field 1.

- What is the research program?
- Take the reviewer on the journey
- How did the program directly contribute to the Impact?
- What is the verifiable evidence?



# Deconstructing Field Three

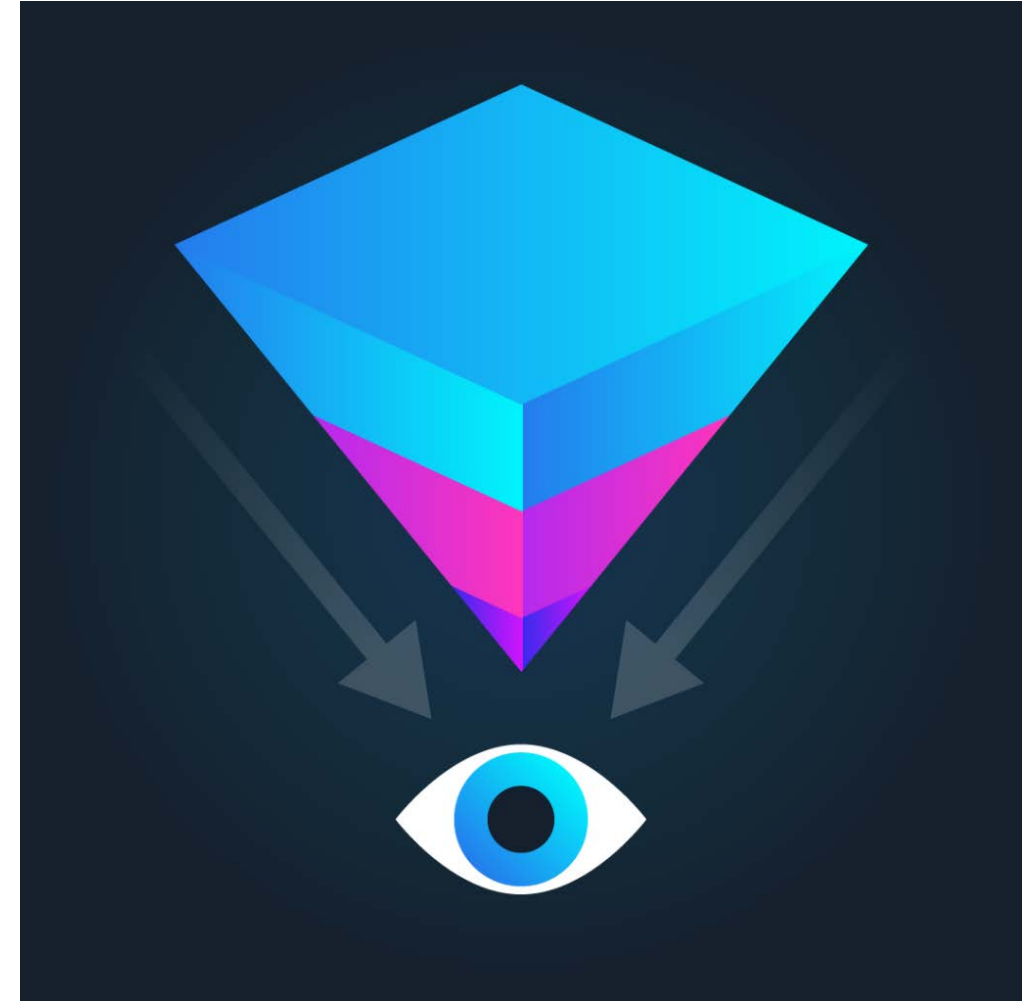
## Applicant's Contribution

Your opportunity to describe, in detail, how you specifically contributed to the research program. This is not a traditional CV field.

- What was your leadership/intellectual/technical input to the research program?
- How did this contribute to the Impact?
- What is the verifiable evidence?

# Tips and Tricks

- **Field 1:** It is about the Impact
- **Field 2:** It is about the story of the research program that led to the Impact claimed in Field 1
- **Field 3:** Is the only field which is about you and how your specific contribution to research program described in Field 2 led to the impact in Field 1



# Tips and Tricks

- Obtain your metrics
- Map out a plan
- PAST tense
- Verifiable evidence
- Avoid career metrics
- Cohesive story across all fields
- Open and organised
- Share and action feedback





# Tell your story





# Support Services

- Melbourne Medical School Research Impact Review Service:

Available to all researchers who are submitting their Investigator Grant application through a department of the MMS. Review service is for complete and polished drafts and will be available on a first come, first served basis until scheme close. Contact David Lane  
e: [david.lane@unimelb.edu.au](mailto:david.lane@unimelb.edu.au); ph: (03) 834 41592 for further details



# Support Services

- Research, Innovation & Commercialisation (RIC) resources:
  - Visit the RIC Investigator Grants page for links to info and resources:  
<https://research.unimelb.edu.au/support/funding/nhmrc/investigator-grants>
  - RIC Grants Library (previously successful UoM IG applications):  
<https://staff.unimelb.edu.au/research/grants/successful-applications-library>





# Support Services

- MDHS Faculty resources:
  - MDHS (24-page) guidance document – contains useful info, advice and tips gathered from successful applicants and those on panels from round 1
  - MDHS coordinated peer-review of applications (cross-Faculty)
  - Slides from Town Hall session and from thematic workshops
  - Visit the Faculty intranet page for links to further info and resources:  
<https://staff.unimelb.edu.au/mdhs/researchdevelopment/research-collaboration-and-funding/support-for-new-nhmrc-schemes>
  - Additional resources for impact: <https://staff.unimelb.edu.au/mdhs/research-development/research-collaboration-and-funding/grant-mentoring/resources-for-research-impact>



# Support Services

- Library Resources for Research Impact:
  - Self-help guide for Research Impact:  
<http://unimelb.libguides.com/c.php?g=832476&p=5943488>
  - Liaison Librarian contacts (MDHS) – available to answer queries by phone, email, or to set up an individual appointment:
    - Patrick Condrón (e: [p.condron@unimelb.edu.au](mailto:p.condron@unimelb.edu.au); ph: (03) 834 47842)
    - Lindy Cochrane: (e: [lindyc@unimelb.edu.au](mailto:lindyc@unimelb.edu.au); ph: (03) 834 49931)

**Final submission due to RIC: 10.00 AEDT on 25 November 2019**

**Closing date with NHMRC: 17.00 AEDT on 27 November 2019**